

Impacting Population Health 2014

Connecting Local Health Priorities with Healthy Kansans 2020

Healthy Kansans

Purpose

- Share the State Health Improvement Plan
- Share local initiatives which align with plan priorities
- Review local capacity, resources, gaps, needs
- Learn/Share drivers for action- What's working?
- Consider what implementation of HK2020 can or should look like
- Identify potential communities of practice

Healthy Kansans 2020

Kansas Health Assessment and Improvement Plan

A Review of the Planning Process



Robert Moser, MD

Secretary

Kansas Department of Health
and Environment

Healthy Kansans

When you arrive at a fork
in the road, take it.

Yogi Berra

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Planning: A Collaborative Process



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Planning: A Collaborative Process



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Healthy People 2020: Why this process?



Public Health Accreditation



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The Value of the Process: Previous Efforts

Examples of Healthy Kansans 2010 Public Health System Accomplishments

Early Interventions

Child Protection Laws

- Booster Seat
- GDL
- Lexie's Law

Health Promotion

- Clean Indoor Air
- Breastfeeding Act



Social Determinants

Child Protection Laws

- PRAMS legislation



Disparities

Data Collection

- Routine collection of pop. level mental health data
- Expanded capacity for local level data collection & analysis



Preparing for Today

A graphic featuring the year '2020' in large, dark blue, 3D-style numerals. Below the year, the words 'HEALTHY' and 'KANSANS' are written in a bold, yellow, sans-serif font, stacked vertically. The background of the graphic consists of a yellow field with several white diagonal stripes.

HEALTHY
KANSANS

- Healthy People 2020 contains 42 topic areas and nearly 1,200 objectives
- Implement a survey to assess public and professional input regarding the leading health challenges in Kansas

Healthy Kansans 2020

12 Healthy Kansans 2020 Topic Areas

- Lifestyle Behaviors
- Chronic Disease
- Immunizations & Infectious Disease
- Maternal & Child Health
- Oral Health
- Disability & Health
- Injury Prevention
- Access to Health Services
- Social Determinants of Health
- Environmental Health
- Mental Health
- Violence Prevention

HK 2000 & HK 2020 Public Opinion Surveys

Health Issues Voted Most Important in Kansas

Healthy Kansans 2000

1. Cancer
2. Drug Use
3. Teenage Pregnancy
4. Alcohol
5. Heart Disease

20. Lifestyle Behaviors

Healthy Kansans 2020

1. Chronic Diseases
2. Access to Care
3. Social Factors
4. Environment
5. Lifestyle Behaviors

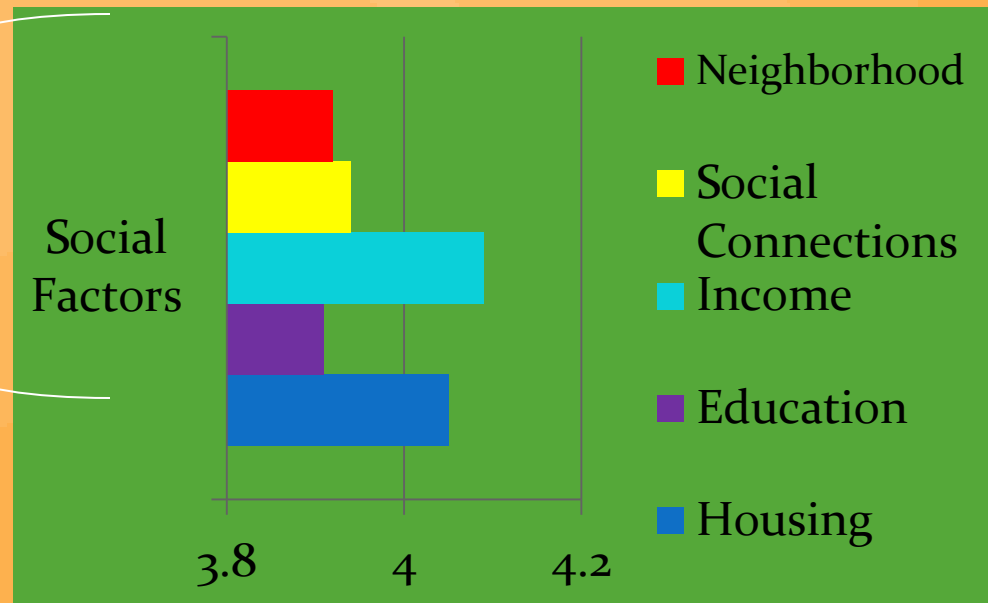


Healthy Kansas

HK 2000 & HK 2020 Public Opinion Surveys

Health Issues Voted Most Important in Kansas

Healthy Kansans
2020



Healthy Kansans



HEALTHY KANSANS 2020 FRAMEWORK

Working together, working smarter to routinely connect state and local partners across disciplines and sectors to enhance implementation of innovative systems and strategies, and improve individual and community well-being in Kansas by 2020.

Cross-cutting Themes and Priority Strategies

Healthy Living

- Promote physical activity
- Promote healthy eating
- Equip and incentivize Kansans to participate in culturally competent health and wellness programs and access appropriate health care
- Promote tobacco use prevention and control
- Improve supports for the social and emotional development of children and families

Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.

Healthy Communities

- Promote access to healthy foods and support policies that promote healthy food choices
- Support policies that make the default choice the healthy choice
- Promote environments and community design that impact health and support healthy behaviors

Kansans working together to impact the natural as well as human-formed conditions that influence health and/or risk for injury.

Access to Services

- Improve access to services that address the root causes to poor health
- Effective and efficient use of health information technology (HIT) for population health improvement
- Promote integrated health care delivery, including integrated behavioral health, social services and medical care

Kansans ready access to information and health and social services to achieve the best health outcomes.

General Sessions



Small Group Discussions



HEALTHY KANSANS 2020 FRAMEWORK

Working together, working smarter to routinely connect state and local partners across disciplines and sectors to enhance implementation of innovative systems and strategies, and improve individual and community well-being in Kansas by 2020.

Cross-cutting Themes and Strategies

Healthy Living	Healthy Communities	Access to Services
Priority Strategies	Priority Strategies	Priority Strategies
<p>HL-1 Promote physical activity and healthy eating</p> <p>HL-2 Promote tobacco use prevention and control</p> <p>HL-3 Equip and incentivize Kansans to participate in culturally competent health and wellness programs and access appropriate health care</p> <p>HL-4 Improve supports for the social and emotional development of children and families</p>	<p>HC-1 Promote environments and community design that impact health and support healthy behavior</p> <p>HC-2 Promote access to healthy foods and support policies that promote healthy food choices</p> <p>HC-3 Support policies that make the default choice the healthy choice</p>	<p>AS-1 Improve access to services that address the root causes to poor health</p> <p>AS-2 Promote integrated health care delivery, including integrated behavioral health, social services and medical care</p> <p>AS-3 Effective and efficient use of health information technology (HIT) for population health improvement</p>
<p>Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.</p>	<p>Kansans working together to impact the natural as well as human-formed conditions that influence health and/or risk for injury.</p>	<p>Kansans ready access to information and health and social services to achieve the best health outcomes.</p>

Healthy Kansans 2020

State Health Improvement Plan

Topics-Priorities-Objectives-Actions



Healthy People 2020

42 Topic Areas 1,200 Objectives

Healthy Kansans 2020

12 Topic Areas

Healthy Kansans 2020

3 Common Themes 11 Priority Strategies

Healthy Kansans 2020

5 Priority Strategies 25 Approaches 77 Activities

Questions

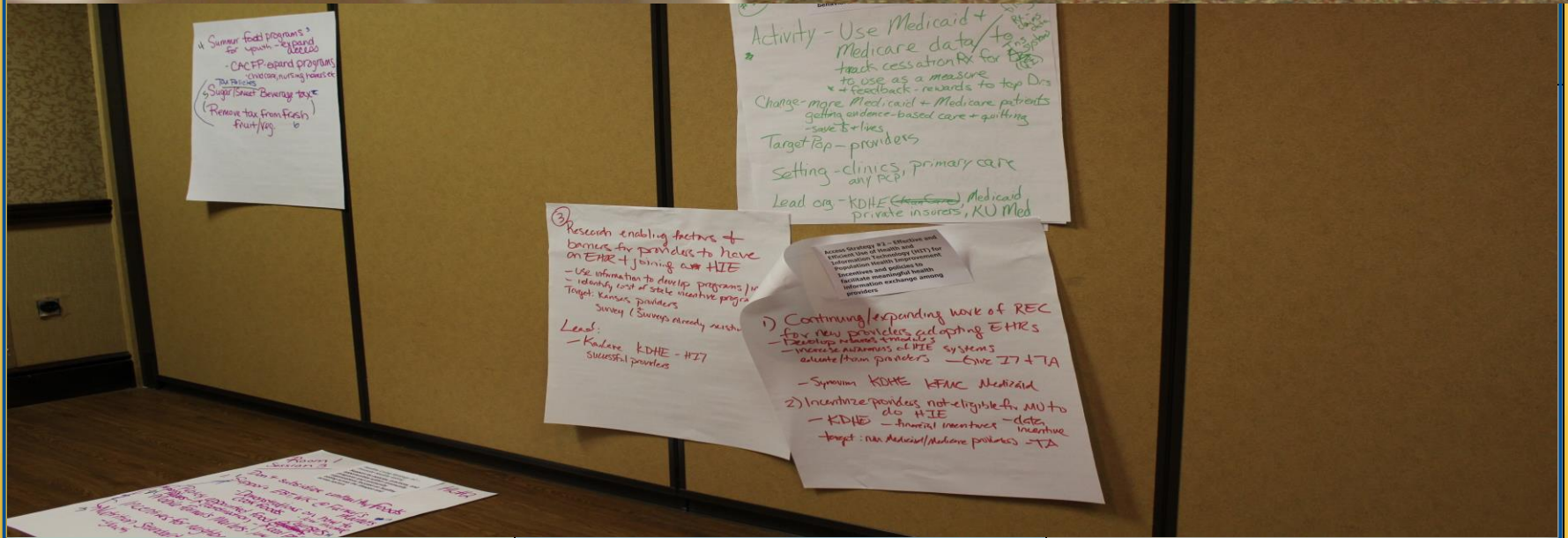
Healthy Kansans

Kansas Health Assessment and Improvement Plan

A Review of the State Health Improvement Plan



Healthy Kansans



Developing Objectives and Activities



Healthy Kansans 2020

Top 5 Strategies with Grouped Activities

Strategy I. Access Strategy #1 – Improve Access to Services that Address the Root Causes of Poor Health (275)

Literacy/ Health Literacy

Approach	Activity	Current Resources/ Initiatives
AS 1 A (179): Intentional intervention to reduce poverty	Activity 2- Literacy (adult and youth) – (81)	

HL 3 B (137): Address health literacy needs of diverse populations

AS 2 B (58): Deliver actionable health information including individual and community-level information

Programs/ Initiatives

Approach

AS 1 A (179): Intentional intervention to reduce poverty

AS 1 A (179): Intentional intervention to reduce poverty

Training and Technical Assistance

Approach	Activity	Current Resources/ Initiatives
HL 1 A (122): Community development and built environments that promote physical activity, including mixed-use development, streets that are safe for all users.	Activity 3- Expand training opportunities for local boards of health to address built environment and community design (34)	

HC 2 C (8): Provide technical and financial support to grassroots health and wellness coalition

Public Education/Awareness

HL 1 A (122): Community development and built environments that promote physical activity, including mixed-use development, streets that are safe for all users.

HC 2 A (40): Focus on "health in all policies" to local and state policy decisions

HL 2 A (90): School-based practices, professional development opportunities that support healthy eating and good nutrition

Cessation

Approach	Activity	Current Resources/ Initiatives
HC 2 B (85): Incentivize system-level initiatives for healthy activities and behaviors across multiple sectors	Activity 1- Use Medicaid and Medicare data to track cessation prescription filling-for use as measure and feedback-reward top physicians (33)	

HL 4 A (168): Support significant tax and price increase on all tobacco products to fund a comprehensive tobacco control program at the levels recommended by the CDC

Activity 2- Engage health care providers and health systems to secure resources for cessation from tobacco taxes and price increase to support achievement of quality improvement goals (14)

Reducing Exposure to Second Hand Smoke

Approach	Activity	Current Resources/ Initiatives
HL 4 A (168): Support significant tax and price increase on all tobacco products to fund a comprehensive tobacco control program at the levels recommended by the CDC	Activity 3- Engage key non-traditional partners to advocate for reducing health costs from tobacco use through smoke-free workplaces, tobacco-free parks, tobacco-free school grounds, tobacco-free sale zones, tobacco-free housing (21)	
HL 4 B (60): Engage youth and youth groups in tobacco prevention activities	Activity 2- Increase number of comprehensive tobacco-free college campuses (18)	

Healthy Living

Healthy Living

- Promote physical activity and healthy eating



Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.

Goal: Increase access to healthy foods through local food sourcing

Performance Indicators

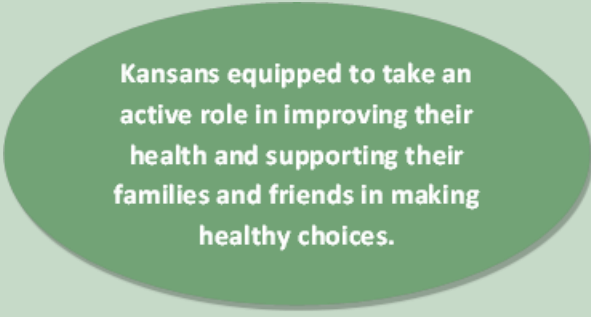
By 2020, increase the number of farmer's markets per 100,000 state residents

By 2020, increase the number of state and local food policy councils

By 2020, increase the percent of Kansas middle schools and high schools that have planted a school food or vegetable garden

Activities	Outputs
Establish new, and expand existing, farmer's markets	Number of new farmer's markets established, number of farmer's markets that have expanded their operating hours and/or reach via satellite markets
Promote and support access to and use of EBTs in farmer's markets	Number of EBTs in use at farmer's markets, proportion of EBT users who shop at farmer's markets
Establish and support state and local food policy councils	Number of new state and local food policy councils established
Promote and support farm-to-school and farm-to-institution programs and policies	Number of new farm-to-school and farm-to-institution programs and policies
Promote and support school and community garden initiatives	Number of new school and community garden initiatives

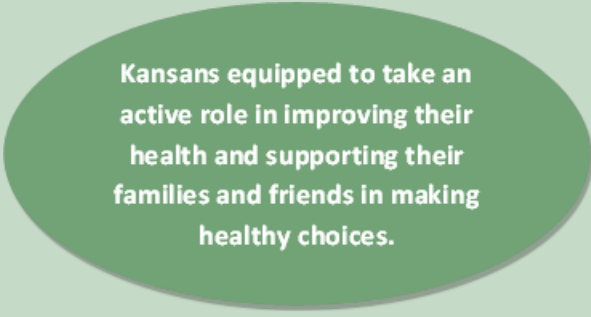
Healthy Living

Strategy	Goal	Objective
<ul style="list-style-type: none">Promote physical activity and healthy eating 	<ol style="list-style-type: none">Increase access to healthy foods	<ol style="list-style-type: none">Increase local food sourcingIncrease the number of school districts that implement exemplary wellness policies for nutrition and nutrition education promotionIncrease support for policies and programs that expand access to healthy foods in worksites and early childcare settings

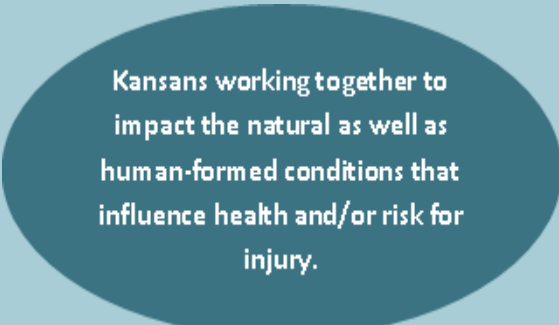
Healthy Living

Strategy	Goal	Objective
<ul style="list-style-type: none">Promote physical activity and healthy eating  <p>Kansans equipped to take an active role in improving their health and supporting their families and friends in making healthy choices.</p>	<ol style="list-style-type: none">2. Increase opportunities for physical activity	<ol style="list-style-type: none">1. Increase number of school districts that implement exemplary wellness policies for physical activity2. Increase opportunities for physical activity in worksites, early childcare settings and communities

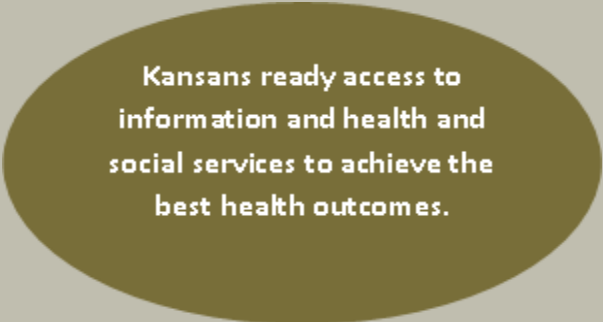
Healthy Living

Strategy	Goals	Objectives
<ul style="list-style-type: none">Promote tobacco use prevention and control 	<ol style="list-style-type: none">1. Implement a comprehensive state tobacco control program with extensive evidence-based programming at the local and regional levels.	<ol style="list-style-type: none">1. Prevent initiation of tobacco use among young people2. Protect Kansans from exposure to secondhand smoke3. Promote and facilitate tobacco use cessation4. Implement tobacco surveillance and evaluation activities to demonstrate program value

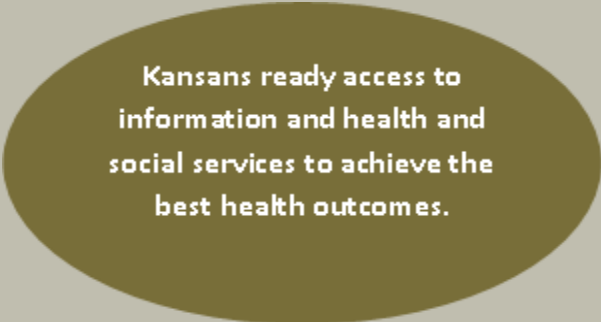
Healthy Communities

Strategy	Goals	Objectives
<ul style="list-style-type: none">Promote environments and community design that impact health and support healthy behaviors  <p>Kansans working together to impact the natural as well as human-formed conditions that influence health and/or risk for injury.</p>	<ol style="list-style-type: none">Promote healthy environmentsPromote community design to support healthy behaviors	<ol style="list-style-type: none">Increase the number of communities that are meeting environmental performance measuresIncrease the number of communities that adopt healthy community design principles

Access to Services

Strategy	Goals	Objectives
<ul style="list-style-type: none">• Improve access to services that address the root causes to poor health 	<ol style="list-style-type: none">1. Improve capacity to make informed and appropriate health care decisions2. Reduce poverty	<ol style="list-style-type: none">1. Increase health literacy among Kansans1. Integrate public health planning and efforts to reduce poverty

Access to Services

Strategy	Goals	Objectives
<ul style="list-style-type: none">Promote Integrated Health Care Delivery-Medical Care, Behavioral Health, Social Services 	<ol style="list-style-type: none">Promote integrated health care deliveryIncrease access to health care	<ol style="list-style-type: none">Increase the number of providers who adopt integrated models of careIncrease the number of Kansans who have access to quality health careIncrease the number of providers who use telehealth, telemedicine and telemonitoring

Access to Services

Strategy	Goals	Objectives
<ul style="list-style-type: none">Promote Integrated Health Care Delivery-Medical Care, Behavioral Health, Social Services  <p>Kansans ready access to information and health and social services to achieve the best health outcomes.</p>	<ol style="list-style-type: none">3. Increase Use of Electronic Health Records and Health Information Exchanges	<ol style="list-style-type: none">1. Increase the number of providers that adopt electronic health record systems, use system analytics to drive health improvement and connect to a health information exchange

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Questions

Healthy Kansans

Table Discussions

Please Address the Following Questions

1. Where is this going on?
2. What is the strategy and who is the audience?
3. One thing that is working and one barrier to making progress?

Debrief

Please Address the Following Questions

- 1. What HK2020 strategies have local efforts going strong now?**
- 2. Why? What's driving this work?**
- 3. What HK2020 strategies have less action?**
- 4. Why? What first steps would be needed to make progress?**